



Suitable for Ziplines, Snow Park Slides, Wet Slides, Dry Slides Etc.



# AMUSEMENT INDUSTRY NEWSLETTER

**MAY (I) 2024 Edition 93**

## IAAPI makes a mark at SEA Expo at Riyadh, Saudi Arabia

Team IAAPI was present at Booth 2A243 at Saudi Entertainment & Amusement Expo organised from 7 - 9 May, 2024 at Riyadh Front Exhibition & Convention Center, Saudi Arabia. The Saudi Entertainment and Amusement (SEA) Expo 2024 is an annual event connecting world class entertainment and attraction professionals. The show facilitates the promotion of IAAPI Amusement Expo and the association's activities.



## Join IAAPI at the IAAPA Asia Expo in Bangkok, Thailand

Like last year, this year too IAAPI will mark its presence at the IAAPA Asia Expo scheduled from 28 - 30 May 2024 at Queen Sirikit National Convention Centre, Bangkok, Thailand. IAAPI booth number is 1118. The last year witnessed an impressive number of IAAPI members at the expo that was held in Singapore. The Indian delegation walked the floor, with the Indian flag held high being the impressive highlight of the group. Be a part of this event and let us know about your participation at this Asia edition of IAAPA Expo.



**TIXERA**  
PARK SOLUTION

Powered by **semnox**

### All-in-One Solution for Your Park Operations!

Reach us at : [sales@semnox.com](mailto:sales@semnox.com)

## Large FEC opened by Shott in Hyderabad, India

A large FEC with multiple attractions has been opened by entertainment destination brand Shott in Hyderabad. The 20,000sq.ft location features a range of attractions including bowling, laser tag and over 40 arcade games. The venue can host bespoke party banquets, and has a restaurant and bar offering F&B including handcrafted cocktails. Shott plans to open more venues in Mumbai and Delhi, Gurgaon and Indore as part of its expansion strategy. Shott COO Smeet Shah said: "We are growing at an exponential pace, and are aiming to capture 40 per cent of the industry market share by 2025 as part of our domestic and global expansion plan. Our efforts are constantly driven towards bringing state of the art gaming and entertainment and an impeccable customer experience to our guests"

Source: [www.intergameonline.com](http://www.intergameonline.com) ///



KNOW MORE

## BOWLING BRILLIANCE BEGINS HERE!

Transform your entertainment space into a bowling haven with CSML.

AUTHORISED DISTRIBUTOR

**CSML**  
We make fun, a business...

**Brunswick®**

📞 022-49739659

✉️ [sales@csmlindia.com](mailto:sales@csmlindia.com)

## India's first Astro Tourism Campaign

Uttarakhand Tourism announces 'Nakshatra Sabha'. The Uttarakhand Tourism Development Board has joined hands with Starscapes, a leading astro-tourism company, to introduce Nakshatra Sabha, a new initiative to provide a comprehensive Astro Tourism experience to people. The campaign will offer a range of activities, including stargazing, special solar observations, astrophotography contests, camping under the stars, and more. The initiative aims to bring together astronomy enthusiasts, adventurers, and travellers to marvel at the wonders of the cosmos, as reported by ET Travel. Scheduled to kick off in early June at George Everest in Mussoorie, Nakshatra Sabha will continue until mid-2025, featuring a series of immersive events at various locations across Uttarakhand.

Source: [/www.businesstoday.in](http://www.businesstoday.in) ///



**Fun never ends  
at Black Thunder**



OOTY MAIN ROAD, METTUPALAYAM

📞 98944 59115, 97891 88866, 9894726640, 98940 20504

🌐 [www.blackthunder.in](http://www.blackthunder.in) ✉️ [info@blackthunder.in](mailto:info@blackthunder.in) 📘 [blackthunderthemepark](https://www.facebook.com/blackthunderthemepark) 📷 [blackthunderthemepark](https://www.instagram.com/blackthunderthemepark)





## Adventure park project in Veli Tourist Village set to be revived

Thiruvananthapuram: Kerala Adventure Tourism Promotion Society (KATPS) is set to revive the adventure park project at Veli Tourist Village in the state capital. Once the model code of conduct is lifted in June, KATPS, the implementing agency, will convene a pre-bid meeting to encourage private investment to build the park. According to an official involved in the project, the goal is to open the adventure park to visitors by Oct this year. Before the pre-bid meeting, the state govt has to accord an administrative sanction for the project. KATPS is actively seeking private partners who can contribute innovative and cutting-edge ideas for introducing adventure sports such as kayaking, ziplining, air cycling, rope activities, and coracle boats. During the meeting, proposals from private partners will be considered, and the standard tender procedures will be followed. The uniqueness, components, and feasibility of the park will be the deciding factors in selecting the winning bidder. The adventure park will occupy a 40-cent plot of land within the tourist village. According to a tourism department official, the main objective is to transform the place into a tourism destination. The destination has immense potential, and introducing more fun and adventure components will make the visitors stay for a day.

Source: [www.timesofindia.com](http://www.timesofindia.com) ///

## Heineken launches “pub museums” AR experience in Ireland

Brewing company Heineken has launched a new “pub museums” augmented reality (AR) experience in a bid to safeguard historical Irish pubs. Heineken has teamed up with three Irish pubs on the new experience, developed to highlight the importance of the country’s drinking establishments.

Customers at Toners Pub in Dublin, Mother Macs Public House in Limerick, and Sean’s Bar in Athlone can scan a QR code on historical artefacts to unlock facts and stories. Heineken Ireland’s Rachael Crawley said: “Pubs in Ireland play a pivotal role in Irish society and culture, and have done for generations.

In addition to the AR experience, Heineken is exploring how Irish pubs can apply for official museum accreditation via the Heritage Council.

Source : <https://bloop.com> ///

